

Greenwood Association of REALTORS®

The Social Media World For REALTORS®

6-part workshop series

Instructor: Christa Hanson

\$10.00 per class or \$50.00 for all 6

Advanced Registration and Payment only

Classes are limited to 20 students

Select from (or all) of the following:

March 15

Facebook I: Get In, Get On, Get Going!

Getting Started, privacy rules, friends and family online behavior. If you are not on Facebook, we'll get you online today!

April 19

YouTube - Get In, Get on, Get Going!

Bring your photos or videos and you'll be on You Tube today!

March 29

Facebook II: Advanced Facebook for REALTORS

I'm on Facebook, now what?

How to present your personal brand in a platform of mixed audiences, engage with others while avoiding hard sell, and relationship marketing

May 3

Twitter - Get In, Get on, Get Going!

What twitter is, what it's not, how it's different from Facebook

April 5

LinkedIn for REALTORS: Get In, Get on, Get Going!

Getting started, best linking techniques, getting testimonials. LinkedIn is a must!

May 17

Understanding the value of Social Media

WHY you want to be on LinkedIn, Facebook and maybe even Twitter
Q & A

Location: Greenwood Association of Realtors® classroom, 231 Hampton Ave, Greenwood, SC 29646

Name as it appears on RE License: _____ Real Estate License #: _____

Company name & Address: _____

Phone: _____ Fax: _____

Email: _____

PLEASE BILL MY: MC VISA DISCOVER **(PLEASE DO NOT FAX THIS INFORMATION)**

CARDHOLDER NAME & BILLING ADDRESS: please print name as it appears on card

Card Number: _____ Exp Date: _____ VOC _____

ENCLOSED is registration fee of \$ _____ Check # _____

Please make check payable to *Greenwood Association of REALTORS®*

- No refunds will be given if cancellation notice is not postmarked or faxed *at least two (2) days* before the start of the class. No make-ups or retakes will be given.
- The Greenwood Association of REALTORS® reserves the right to cancel or postpone courses due to low registration or weather emergencies.
- Courses are open to all persons regardless of race, creed, color, sex, national origin, familial status, or handicap. If you have special needs, please notify GAR prior to the course.

My signature indicates that I have read, understand and consent to the above.

Signature: _____

Date: _____